

<i>SERFF Tracking Number:</i>	<i>PHYS-127800092</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Physicians Mutual Insurance Company</i>	<i>State Tracking Number:</i>	<i>50203</i>
<i>Company Tracking Number:</i>	<i>XSRB-0112</i>		
<i>TOI:</i>	<i>MS08I Individual Medicare Supplement -</i>	<i>Sub-TOI:</i>	<i>MS08I.012 Multi-Plan 2010</i>
	<i>Standard Plans 2010</i>		
<i>Product Name:</i>	<i>Med Sup</i>		
<i>Project Name/Number:</i>	<i>XSRB-0112/XSRB-0112</i>		

## Filing at a Glance

Company: Physicians Mutual Insurance Company

Product Name: Med Sup	SERFF Tr Num: PHYS-127800092	State: Arkansas
TOI: MS08I Individual Medicare Supplement - Standard Plans 2010	SERFF Status: Closed-Filed-Closed	State Tr Num: 50203
Sub-TOI: MS08I.012 Multi-Plan 2010	Co Tr Num: XSRB-0112	State Status: Filed-Closed
Filing Type: Advertisement	Authors: Sonya Dickey, Sara Magee-Garcia	Reviewer(s): Stephanie Fowler
	Date Submitted: 11/07/2011	Disposition Date: 11/08/2011
		Disposition Status: Filed-Closed
Implementation Date Requested: On Approval		Implementation Date:
State Filing Description:		

## General Information

Project Name: XSRB-0112	Status of Filing in Domicile: Pending
Project Number: XSRB-0112	Date Approved in Domicile:
Requested Filing Mode: Review & Approval	Domicile Status Comments:
Explanation for Combination/Other:	Market Type: Individual
Submission Type: New Submission	Individual Market Type:
Overall Rate Impact:	Filing Status Changed: 11/08/2011
	State Status Changed: 11/08/2011
Deemer Date:	Created By: Sara Magee-Garcia
Submitted By: Sara Magee-Garcia	Corresponding Filing Tracking Number: XSRB-0112
Filing Description:	
Medicare Supplement Insurance Advertisement	
Business Reply Envelope: XSRB-0112	

Attached are copies of the above referenced material for your review. This material will be used along with previously approved material to create an interest in the following Medicare Supplement Policies:

Policies Medicare Supplement Plans Approval Dates

P020AR A 8-12-09

P025AR F 8-12-09

SERFF Tracking Number: PHYS-127800092 State: Arkansas  
Filing Company: Physicians Mutual Insurance Company State Tracking Number: 50203  
Company Tracking Number: XSRB-0112  
TOI: MS08I Individual Medicare Supplement - Sub-TOI: MS08I.012 Multi-Plan 2010  
Standard Plans 2010  
Product Name: Med Sup  
Project Name/Number: XSRB-0112/XSRB-0112

P026AR G 8-12-09  
P027AR High Ded F 8-12-09  
P029AR N 5-11-11  
High Deductible Premium Discount Rider B345 8-12-09

If you have any questions concerning material, please contact me at 1-800-228-9100, option 1, option 6, extension 2633 or (402) 930-2633. You may also contact me via email at Sara.Magee-Garcia@physiciansmutual.com. Your assistance in getting the material approved for use is greatly appreciated.

## Company and Contact

### Filing Contact Information

Sara Magee-Garcia, Advertising Compliance sara.magee-garcia@physiciansmutual.com  
Coordinator  
2600 Dodge Street 402-930-2633 [Phone]  
Omaha, NE 68131 402-633-1096 [FAX]

### Filing Company Information

Physicians Mutual Insurance Company CoCode: 80578 State of Domicile: Nebraska  
2600 Dodge Street Group Code: 367 Company Type:  
Omaha, NE 68131 Group Name: State ID Number:  
(402) 633-1188 ext. [Phone] FEIN Number: 47-0270450

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## Filing Fees

Fee Required? Yes  
Fee Amount: \$50.00  
Retaliatory? No  
Fee Explanation: \$50 per form, 1 form included  
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Physicians Mutual Insurance Company	\$50.00	11/07/2011	53543401

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## Correspondence Summary

### Dispositions

<b>Status</b>	<b>Created By</b>	<b>Created On</b>	<b>Date Submitted</b>
Filed-Closed	Stephanie Fowler	11/08/2011	11/08/2011

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## Disposition

Disposition Date: 11/08/2011

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

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<b>Schedule</b>	<b>Schedule Item</b>	<b>Schedule Item Status</b>	<b>Public Access</b>
<b>Form</b>	XSRB-0112	Filed-Closed	Yes

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Filing Company: Physicians Mutual Insurance Company State Tracking Number: 50203

Company Tracking Number: XSRB-0112

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Standard Plans 2010

Product Name: Med Sup

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## Form Schedule

Lead Form Number: XSRB-0112

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed-Closed 11/08/2011	XSRB-0112	Advertising	XSRB-0112	Initial			XSRB-0112.pdf

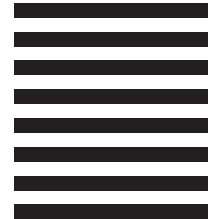


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